## FORM D

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

وان العالب Call Processing Section

## FORM D

OMB Number: 3235-0076 Expires: September 30, 2008 Estimated average burden hours per response......16.00

OMB APPROVAL

Section			- [[ [ [ ]	SEC USE
2001	NOTICE OF SALE OF SECURITIES		Prefix	
SEP 10000	PURSUANT TO REGULATION D, 🌊	سنيا	ું ે	
<b>C</b> .,	SECTION 4(6), AND/OR	حُر	Q 0 .	DATE RE
LINI Line A. UNH	FORM LIMITED OFFERING EXEMPTION	ON -		

Ę,		SI	EC USE ON	ILY
Ĭ,	Prefix			Serial
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C	19			1

Washington, Do	144	·								
Name of Offering ( check if this is an a	mendment and name has changed, and indicate	change!)=								
Series A-1 Preferred Share Financi	ng	D.								
Filing Under (Check box(es) that apply):	☐ Rule 504 ☐ Rule 505 ■ Rul	le 506								
Type of Filing: ■ New Filing	☐ Amendment									
A. BASIC IDENTIFICATION DATA										
1. Enter the information requested about	t the issuer									
Name of Issuer ( check if this is an ame	ndment and name has changed, and indicate ch	nange.)								
PaperLove, LLC										
Address of Executive Offices	(Number and Street, City State, Zip Code)	Telephone Number (Including Area Code)								
463 Pacific Avenue, Suite B, San Fr	rancisco, CA 94133	415-902-0564								
Address of Principal Business Operations	(National State, Zip Code)	Telephone Y								
(if different from Executive Offices)	• -	1								
Brief Description of Business	SEP 1 9 2008									
Online ecommerce										
	THOMSON REUTERS	08059216								
Type of Business Organization		•••								
☐ corporation	<ul> <li>limited partnership, already formed</li> </ul>	other (please specify):								
☐ business trust	☐ limited partnership, to be formed	Limited Liability Company								
	Month Year									
Actual or Estimated Date of Incorporation	or Organization: 0 8 0 7	■ Actual								
Jurisdiction of Incorporation or Organizat	•	1131 F								
	CN for Canada; FN for other foreign ju	risdiction)								

#### **GENERAL INSTRUCTIONS**

Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State: This Notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

#### **ATTENTION**

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

			A. BASIC IDENTIF	ICATION DATA			
		on requested of to oter of the issue	he following: r, if the issuer has been o	organized within the past	five years;		
		icial owner have curities of the i	ing the power to vote or ssuer;	dispose, or direct the vol	te or disposition	of, I	0% more of a class
		tive officer and issuers; and	director of corporate iss	uers and of corporate ge	neral and manag	ging p	partners of
•	Each gener	al and managing	g partner of partnership i	ssuers.			
Check Box(es) tha	at Apply:	☐ Promoter	☐ Beneficial Owner	■ Executive Officer	■ Director		General and/or Managing Partner
Full Name (Last r	name first, i	f individual)					
Naficy, Mari							
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			
			cisco, CA 94133	<u> </u>			
Check Box(es) that		☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last n	ŕ						
	<del>`</del>	e Trust dated				···	
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			
			e, Suite B, San Francis				<u> </u>
Check Box(es) that		☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last n		f individual)					
The Bellevue							
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			
c/o Alexande	r R. Slusky		Avenue, Apt. 301, San	Francisco, CA 94115			
Check Box(es) that		☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last r		f individual)					
Fernald, Gu	*						
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			
		Francisco, CA					
Check Box(es) that	at Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last n	iame first, i	f individual)					
Rogers Fami	ily Trust da	ated March, 19	95				
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			
c/o Jesse Rog	ers, 278 P	ark Lane, Athe	erton, CA 94022				
Check Box(es) that	at Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last n	ame first, i	f individual)					
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			
Check Box(es) tha	at Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner
Full Name (Last n	ame first, i	f individual)					
Business or Resid	ence Addre	ss (Number and	Street, City, State, Zip	Code)			

A. BASIC IDENTIFICATION DATA											
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	0	General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addr	Business or Residence Address (Number and Street, City, State, Zip Code)										
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner					
Full Name (Last name first, if individual)											
Business or Residence Address (Number and Street, City, State, Zip Code)											
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addr	ess (Number and	d Street, City, State, Zip	Code)								
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addr	ess (Number and	d Street, City, State, Zip	Code)		·-··						
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	□	General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addr	ess (Number and	d Street, City, State, Zip	Code)								
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	۵	General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addr	ess (Number and	d Street, City, State, Zip	Code)								
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director		General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addre	ess (Number and	Street, City, State, Zip	Code)								
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	0	General and/or Managing Partner					
Full Name (Last name first,	if individual)										
Business or Residence Addre	ess (Number and	Street, City, State, Zip	Code)								

B. INFORMATION ABOUT OFFERING													
1.	Has tl	he issuer s	old, or doe	s the issue	r intend to	sell, to no	on-accredite	ed investor	s in this of	fering?	Yes	i 🗆	No ■
	Answer also in Appendix, Column 2, if filing under ULOE.												
2.	What is the minimum investment that will be accepted from any individual?												
3.	Does	the offerir	ng permit j	oint owner	ship of a s	ingle unit	?				Yes	; <b>=</b> ]	No 🗆
4.	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or												
	similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker												
	or dea	aler. If m	ore than f		rsons to be		e associate						
Full				individual)									
	N/A												
Bus	iness o	or Residen	ce Address	s (Number	and Street	, City, Sta	te, Zip Coo	le)					
	N/A									· <del>-</del> · · · · · · · · · · · · · · · · · · ·			
Nan		Associated	Broker or	Dealer									
Stat	N/A	Which Dow	on Listad	Has Calisi	tad an Inta	ndo to Col	icit Purchas			<del></del>			
							ich Purchas					ПА	Il States
		AK 🗆	AZ 🗆	AR 🗆	CA 🗆	со 🗆	ст 🗆	DE 🗖	DC 🗆	FL 🗆	GA □	н 🗀	(D 🗆
		IN 🗆	IA 🗆	ks □	KY 🗆	ωП	ME 🗆	MD 🗆	ма 🗆	м. 🗆	MN 🗆	MS 🗆	мо 🗆
		NE 🖸	NV 🗆	NH 🗆	NJ 🗖	NM $\square$	NY 🗆	NC 🗆	ND 🗆	он 🗆	ок □	OR 🗆	PA 🗆
		sc 🗅	SD 🗆	TN D									
					тх 🗅	UT []	VT 🗆	VA 🗆	WA 🗆	w 🗆	WI 🗆	WY 🗆	PR 🖸
	N/A	: (Last nan	ne mrst, m	individual)	l								
		or Residen	ce Address	s (Number	and Street	City Sta	te, Zip Cod	le)	<del></del>		<del></del> .		<del></del>
	N/A			(, , , , , , , , , , , , , , , , , , ,		, 0.0,	, ш.р оо-	· <del>··</del> )					
Nan	ne of A	Associated	Broker or	Dealer			•		•				<del></del>
	N/A										· <u>.</u>		
							icit Purchas						
											_	_	Il States
		AK 🗅	AZ 🗆	AR 🗆	CA 🗆	co 🗆	ст 🗆	DE 🗆	DC 🗆	FL 🗆	GA □	н 🗅	ID 🗆
							ME 🗍		ма 🗆		ми 🗆	мѕ 🗀	мо 🗆
		NE 🗆	NV 🗆	ин □	NJ 🗖	NM 🗆	NY 🗆	NC 🗆	ND 🗆	он 🗆	ок 🛘	OR 🗆	PA 🗆
		sc □	SD 🗆	TN 🗆	тх 🗆	UT D	VT □	VA 🗆	WA 🗆	w 🗆	w 🗆	wy 🗆	PR 🗆
		(Last nan	ne first, if i	individual)									
	N/A	- Docidon	oo Addross	/Number	and Street	City Sto	to Zin Cod	la)					
	N/A	n Kesiden	ce Address	(Number	and Street	, City, Sta	te, Zip Cod	ie)					
		ssociated	Broker or	Dealer						<del></del>			
	N/A												
State	es in V	Vhich Pers	on Listed	Has Solicit	ed or Inter	nds to Sol	icit Purchas	sers					
	(Chec	k "All Stat	tes" or che	ck individe	=				••••••			🗆 А	ll States
AL		AK 🗆	AZ 🗀	AR 🗆	CA 🗆	со 🗆	ст 🗆	DE 🗆	DC 🗆	FL 🛘	GA □	н 🗆	ID 🗆
IL		IN 🗆	IA 🗆	ks □	KY 🗆	LA 🗆	ME 🗆	MD 🗆	MA 🗆	мі 🗆	MN 🗆	MS □	MO □
MT		NE 🗆	NV 🗆	ин □	NJ 🛚	мм 🗆	NY 🗆	NC 🗆	ND □	он 🛚	ок 🗆	OR 🗆	РА□
RI		sc 🗆	SD 🗆	TN 🗆	тх□	ஶ 🗖	VT 🛚	VA 🗆	WA 🗆	w $\square$	wı 🗆	wy 🗆	PR □

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box $\square$ and indicate in the columns below the amounts of the securities for exchange and already exchanged.					
	Type of Security	(	Aggregate Offering Price		Αn	nount Already Sold
	Debt	\$	0.00	5	\$	0.00
	Equity	\$	2,490,000.00	-	5	2,490,000.00
	☐ Common ■ Preferred			-	•	
	Convertible Securities (including warrants)	\$		:	\$	
	Partnership Interests	\$	0.00	- :	 S	0.00
	Other (Specify)	. \$	0.00	- :	\$	0.00
	Total	\$	2,490,000.00	-	· \$	2,490,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.	•	2,1,20,000.00	- `	•	2,000,000
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if the answer is "none" or "zero."					Aggregate
			Number Investors			ollar Amount of Purchases
	Accredited Investors		24		\$	2,490,000.00
	Non-accredited Investors		0	•	\$	0
	Total (for filings under Rule 504 only)		0	- 5	\$	0
	Answer also in Appendix, Column 4, if filing under ULOE.			-	•	
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C – Question 1.		Type of		D.	ollar Amount
	Type of Offering		Security		יש	Sold
	Rule 505		N/A	5	5	N/A
	Regulation A	_	N/A	- 3	•	N/A
	Rule 504		N/A	- 5	5	N/A
	Total		N/A	- 5	5	N/A
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			-	•	
	Transfer Agent's Fees			9	5	
	Printing and Engraving Costs			5	•	
	Legal Fees	•••••		\$	\$	30,000.00
	Accounting Fees			\$	•	
	Engineering Fees	•••••		9	5	
	Sales Commissions (specify finders' fees separately)			9	•	
	Other Expenses (identify)	•••••	🗖	\$	•	
	m . 1		_		h	20 000 00

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

	C. OFFERING PRICE, NUMI	BER OF INVESTORS, EXI	PEN	SES A	AND USE OF PI	ROCE	EDS	
	<ul><li>b. Enter the difference between the aggreg</li><li>Part C - Question 1 and total expenses furni</li><li>4.a. This difference is the "adjusted gross pro</li></ul>	ished in response to Part C -	– Qı	aestion	1		\$	2,460,000.00
5.	Indicate below the amount of the adjusted proposed to be used for each of the purposes is not known, furnish an estimate and check total of the payments listed must equal the a forth in response to Part C – Question 4.b abo							
	version in accordance in accor				Payments to Officers, Directors & Affiliates			Payments to Others
	Salaries and fees			\$			\$	·
	Purchase of real estate			\$			\$	
	Purchase, rental or leasing and installment of	machinery and equipment		\$			\$	
	Construction or leasing of plant buildings and	I facilities		\$			\$	
	Acquisition of other businesses (including involved in this offering that may be used in securities of another issuer pursuant to a merg	exchange for the assets or	<u> </u>	\$		_	\$	
	Repayment of indebtedness			\$			\$	
	Working capital			\$			\$	2,460,000.00
	Other (specify):			\$ _			\$	
			0	\$			\$	
	Column Totals			\$	<u></u>	N	\$	2,460,000.00
	Total Payments Listed (column totals added).			_	<b>\$</b>	2,46	50,00	
		D. FEDERAL SIGNAT	TUF	RE	•			
he wri	e issuer has duly caused this notice to be signed following signature constitutes an undertakin tten request of its staff, the information furnille 502.	g by the issuer to furnish to	the	U.S.	Securities and E	xchang	ge Co	mmission, upon
ssı	uer (Print or Type)	Signature			Da	te		
	PaperLove, LLC	Maran -			Se	ptembe	er <u>11</u> ,	2008
Vai	ne of Signer (Print or Type)	Title of Signer (Print or Ty	pe)					·
	Mariam Naficy	President						
		<u></u>						

ATTENTION
Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

		E. STATE SIGNATURE					
1.		presently subject to any of the disqualificati					
		See Appendix, Column 5, for state response.					
2.	The undersigned issuer hereby undertakes Form D (17 CFR 239.500) at such times as		state in which this notice is filed a notice on				
3.	The undersigned hereby undertakes to furnissuer to offerees.	nish to the state administrators, upon written	request, information furnished by the				
4.	Limited Offering Exemption (ULOE) of the	issuer is familiar with the conditions that me the state in which this notice is filed and unde on of establishing that these conditions have					
	e issuer has read this notification and knows dersigned duly authorized person.	s the contents to be true and has duly caused	this notice to be signed on its behalf by the				
Iss	uer (Print or Type)	Signature	Date				
	PaperLove, LLC						
Na	me of Signer (Print or Type)	Title of Signer (Print or Type)					

President

# Instruction:

Mariam Naficy

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX

	1	_		Ar	PENDIX						
l t		2	3		5 Disqualification						
	1	nd to sell									
	1	non-						under			
		redited	Type of security					ULOE			
	1	estors in	and aggregate		T C.			(if yes, attach explanation of			
		State	offering price		Type of investor and						
İ	(Par	t B-Item	offered in State (Part C-Item 1)		amount purchased in State (Part C-Item 2)						
	1	1)			(Рап С-	1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1		(Part E-	nem 1)		
			Series A-1						ļ		
			Convertible								
}	1	1	Preferred	1		}					
	i		Shares; Common			i					
İ	1	j	Shares Issuable			Number of					
			upon	Number of		Non-	]				
	1	ŀ	conversion	Accredited		Accredited					
State	Yes	No	thereof	Investors	Amount	Investors	Amount	Yes	No		
AL		a		1111							
AK					· · · · · · · · · · · · · · · · · · ·						
AZ											
AR											
CA			\$2,080,000.00	19	\$2,149,994.00	0	0				
CO											
CT											
DE											
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NH		-				•					
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NY			\$45,000.00	2	\$45,000.00	0	0				
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SD		<u> </u>	<del> </del>		<del></del>				-		
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				AF	PPENDIX					
1	<u> </u>	2	3		4	•		5		
	Inter	nd to sell			Disqualification					
	1	non-			under State					
	acc	redited	Type of security		ULOE					
	inve	stors in	and aggregate		(if yes,	attach				
		State	offering price		explana					
	(Par	t B-Item	offered in State	amount purchased in State (Part C-Item 2)					waiver granted)	
		1)	(Part C-Item 1)		(Part E-Item 1)					
State	Yes	No	Series A-1 Convertible Preferred Shares; Common Shares Issuable upon conversion thereof	Number of Accredited	ccredited Accredited		Yes	No		
TN			thereor	Investors	Amount	Investors	Amount			
TX	+ -		\$50,000.00	1	\$50,000.00	0	0	<u> </u>	-	
UT	1 -		40,000.00	<del> </del>				<u> </u>		
VT				<del> </del>						
VA								Q Q		
WA			\$250,000.00	2	\$250,000.00	0	0			
WV										
W1										
WY										
PR										
Overseas						}	1			

